ON YOUR INDEX CARD – Name, 27 FEB 19, ENC 2135 17

Describe your previous experience with close reading. How is it like or unlike the analysis

you are asked to do in other fields/content areas?

Subject

Occasion

Audience

Purpose

Speaker

TONE

Ethos – credibility-personality

Logos – “logic” “facts”

Pathos – emotion

1. Observe/describe
2. Cite
3. Analyze
4. Explain

Accent- blunt facial expression

Serious tone

Tone was like the hundredth time he had to exlain

Set was “normal” middle-class family kitchen

No questions. Short statements

Used a cloth/napkin

Closed off body language – collared shirt

Seems exasperated

Only two burners were visible

Looked right into the camera – shows the pan to the camera – the camera is us

Talking down – low shot

Sound of the sizzle was amplified

Serious tone throughout

Fast and to the point

Authoratitive

Burners were on while he wasn’t cooking

Colors are grey and the lighting is dim and dramatic